Global City Indicators Facility

May 8, 2014

Asta Manninen
Director
City of Helsinki Urban Facts

Subject: Invitation to join a select group of cities globally and become a Foundation Partner in building the World Council on City Data and to pilot the first ISO approved international standard for city indicators

Dear Ms. Manninen,

The City of Helsinki is invited to join a select group of cities globally and become a Foundation Partner in building the World Council on City Data and to pilot the first ISO approved international standard for city indicators.

The creation of the World Council on City Data is an evolution of the last 7 years of successful work in developing a globally standardized data platform for cities, work that has culminated in our most recent success in approval of the very first ISO Standard on city metrics, to be published as ISO 37120 on May 15, 2014 by the International Organization for Standardization (ISO) Geneva. The creation of the Council is a pivotal next step for the Global City Indicators Facility, with now over 250 city members across more than 80 countries, in building an open data platform on global city metrics, allowing cities to showcase their progress on the world stage. We will launch the World Council on City Data in Toronto May 15th, 2014 at the Global Cities Summit.

WORLD COUNCIL ON CITY DATA (WCCD)

The World Council on City Data coordinates all efforts on city data to ensure a consistent and comprehensive platform for standardized urban metrics. The WCCD becomes a global hub for creative learning partnerships across cities, international organizations, corporate partners, and academia to further innovation, envision alternative futures, and build better and more livable cities.

The select group of cities who join this initiative as WCCD Foundation Cities, will develop the vision together with other Foundation Partners and drive the World Council agenda forward. Foundation cities will have an opportunity to define the mandate for the WCCD, develop the first five year program on city data, analytics, visualization, publications, city awards and recognitions.

ISO37120 SUSTAINABLE DEVELOPMENT IN COMMUNITIES – INDICATORS FOR CITY SERVICES AND QUALITY OF LIFE

ISO 37120 is the new, and first, international standard on city data. It was approved by twenty voting member countries of the International Organization for Standardization (ISO), and will be published on May 15th, 2014. This new ISO Standard contains 100 city indicators, all now approved as the first base for globally standardization, of which 46 are considered core indicators that cities report on for conformity with ISO 37120.

Global City Indicators Facility

This new ISO Standard marks a critical turning point in the world of city data. ISO 37120 provides cities and stakeholders with an opportunity for a standardized approach to city metrics, and a global framework for third party verification of city data. The World Council on City Data is being established in this critical new space, where ISO 37120 creates the impetus for a reliable, transparent and open data platform. In a world where city data is exploding and big data is escalating, a reliable foundation of globally standardized data will assist cities in building core knowledge for city decision-making, and enable comparative insight and global benchmarking.

The select group of cities who join this initiative as WCCD Foundation Cities will pilot ISO 37120 and be showcased as the first cities to be registered in conformity with this, the first, ISO Standard for city data on the WCCD platform.

Foundation City Partners will be announced at the Global Cities Summit in Toronto on May 15th and 16th. We hope you will join us at this important meeting of urban leaders from around the globe to help us launch the World Council on City Data.

We hope the City of Helsinki will consider this invitation to become a Foundation Partner and be a pilot city for ISO37120. Please confirm your participation by **Wednesday May 14th.**

Yours sincerely,

Patricia L. McCarney
Director, Global City Indicators Facility
Director, Global Cities Institute
Professor, University of Toronto

Art Eggleton
Senator, Canada
Chair, GCIF Board

Confirmation of Participation
The signing of this document affirms the City of Helsinki's commitment to be a Foundation Partner in building the World Council on City Data and a Pilot City for ISO37120.

| --- | --- | --- | --- |
| Name | Position | Signature | Date |