MAXICASTER IPTV AND OTT VIDEO

maxicaster

WHO IS MAXICASTER

- Owned by MAXISAT Group a Finnish based company established in 1984
- History as a TV and video pioneer:
  - Origins as a Satellite TV provider
  - Established an IPTV product line in 2003
  - Successfully launched an OTT product in 2009
- Group includes two business units:
  - Consumer (MAXIVISION TV B-2-C offering in Finland)
  - Online TV and Multiscreen (MAXICASTER)

WHO IS MAXICASTER

- 2014 **MAXICASTER Oy** was spun off as a stand-alone entity in mid-2014 to focus on international expansion.
- 2016 Significant customer growth across EMEA and US
- 2016 Commenced APAC operations to drive growth under a Singapore/Australian based management team.

EXAMPLES OF USER INTERFACE

Mobile

Tablet

TV