HAM

# EXHIBITION DESIGN AGREEMENT

## Agreement between

**Marcel Schmalgemeijer** (*thereafter the Architect*)
Address:
Kloveniersburgwal 82e
1012 CZ Amsterdam, Netherlands
Tel. 06-25114465
info@marcelschmalgemeijer.nl

and

**Helsinki Art Museum** (*thereafter the Museum*)
Address:
PL 5400, 00099 City of Helsinki, Finland
Tel. +358 9 3108 7002
Business ID: 0201256-6

Maija Tanninen-Mattila, Museum Director, Helsinki Art Museum

**Exhibition Contact:**
Pirkko Siitari, acting Chief Curator, Head of exhibitions, Helsinki Art Museum
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pirkko.siitari@hel.fi

Heli Harni, Curator, Helsinki Art Museum
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**Exhibition:**

*Modern Life! - Finnish Modernism and the International Scene*
Exhibition and research project accomplished in 2017 by five leading museums: HAM - Helsinki Art Museum, Design Museum, Museum of Finnish Architecture, Finnish Museum of Photography and Alvar Aalto Museum.

The exhibition is focused on Finnish Modernism and its many facets. The museums are looking for Finnish Modernism to be seen from a new perspective. The exhibition architecture is expected to be innovative, interactive and experimental with fresh

viewpoints. The exhibition space at HAM Tennis Palace could be filled with impressive and extensive elements on a massive scale without forgetting the humor and fun.

**Location of the Exhibition:**

HAM - Helsinki Art Museum at Tennis Palace, Salomonkatu 15, 00100 Helsinki, Finland
Two upper floor galleries (both arched halls), all together 1420 m2.

**Dates:** Duration of the Exhibition: 3.3. - 30.7.2017

**Work and responsibilities:**

This agreement concerns designing the exhibition architecture of the *Modern Life!* - exhibition at Helsinki Art Museum, Finland in accordance on the Architect's quotation (Annex 1).

**Marcel Schmalgemeijer**'s main task is to realize the *Modern Life!* -exhibition's architectural concept, its elaboration and project guidance. The Architect will create the exhibition design plans for the HAM 2nd floor Tennis Palace halls. The Architect will direct the work for the exhibition architecture's graphical designs, technical drawings and lighting and also guide the implementation of these solutions according to his concept and design plans.

**The graphical designs** will be completed at HAM by graphic designer Pomeliina Puumala (pomeliina.puumala@hel.fi, tel. + 358 40 521 3269).
**The technical drawings** will be completed at HAM by architect, project planner Klas Fontell (klas.fontell@hel.fi, tel. +358 50 336 2186).
**The lighting** firm Sun Effect will realize the lighting solutions.

**HAM technical staff** and head of technicians in *Modern Life!* -project Adam Monaghan (adam.monaghan@hel.fi, tel. +358 40 550 3382) will check and comment the design concept and installation plans.
**HAM head registrar** Tuija Kuutti (tuija.kuutti@hel.fi, +358 50 463 6916) will check and comment the installation plan according to all element and object logistics.

The objects and art works to the exhibition will be borrowed from numerous private and public collections or archives, but also extensively from partner museums in the *Modern Life!* -project. The selection of the objects exhibited will be made in collaboration between the Architect and the museums' curatorial team. The final decisions will be made by the Museum (HAM).

**Security and Safety of the objects:**

The Museum will be responsible for the installation and supervision of the objects during the installation, and for making any final decisions concerning the technical

nature of the installation. The Museum is responsible for the construction site during the installation time.

The conservators at HAM will check the installation plans and placement of the objects and elements according to their condition and to ensure safety standards are met.

**Fee:**

The Architect has made a quotation (Annex 1) based on the necessary working time for designing the concept and the time used for guidance work. With this Agreement is attached proposal with the time schedule (Annex 2).

The Museum will pay the Architect a fee of 29 999,50 euros (+0 % VAT) which will also cover all the travel expenses back and forth to Helsinki. The fee is fixed.

In addition the Museum will cover and arrange accommodation max for 8 weeks (based on the project schedule), max appr. 70 euros/night.

**The fee will be paid in two instalments against an invoice:**

1. The Museum will pay the first instalment of the design concept, 15 000 euros (+0 % VAT) by the end of the year 2016.
2. The second instalment, 14 999,50 euros (+0 % VAT) will be paid after the opening of the exhibition in March 2017.

PAYMENT DETAILS:

Account: **Marcel Schmalgemeijer,** Kloveniersburgwal 82e, 1012 CZ Amsterdam, Netherlands

IBAN: NL42 ASNB 0707 5336 35
BIC: ASNB NL21
VAT-no: 150386163B01

**Schedule for Design Concept and Guidance:**

The museum has already provided the Architect with the necessary floor plans and other relevant information for design work.

The final list of art works and objects for the exhibition design plans will be made by the Museum in collaboration with the Architect by the end of August, 2016.

The Architect submits the preliminary plans of the structures for the Museum by September 15th, 2016 at the latest. The Architect will provide the Museum the final designs no later than Oct 15th 2016.

Installation of the Works will take place at the Helsinki Art Museum Tennis Palace during Feb 2017 (dates to be confirmed later).

The work of the Architect ends when the exhibition installation is finished, at the latest by the opening of the exhibition on March 2nd, 2017.

**Insurance** The Architect is responsible for acquiring the health and accident insurances for the period of his stay in Helsinki. The insurances should cover the hours spent working at the Museum premises during the installation time.

**Intellectual Property, Copyrights and Usage:**

The Museum will have full access to the design work and concept of the technical and artistic solutions. The Museum has the final decisive role regarding the exhibition architecture and its implementation.

The Museum has the right to publish images of all elements and designs on view in the Exhibition for the Museum's catalogue, public relations, press, invitations, marketing, advertising, and educational purposes including the Museum's own website, outdoor and print advertising and brochures, and for internal Museum and archive purposes without fee or charge.

Attribution by exhibition pictures
With internal and external publications of the project, the Museum will ensure a proper attribution, where the exhibition design is very prominent.

Colophon / press folder / website
The name Marcel Schmalgemeijer as the exhibition architect, is listed in the colophon. This would also be mentioned on the website of the Museum.
The press folder will include a short biography of the Architect, and a reference to the website: www.marcelschmalgemeijer.nl

**Cancellation of Exhibition:**

If for any reason the exhibition will not be realised due to incidents or interventions caused by a third party, and not under the power of influence or caused fault of the Museum or the Architect, neither the Museum or the Architect have the right to raise a claim against the other. In such a case, no refunds will be made for costs incurred up until this point in time.

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Agreement:

This agreement is governed by the current laws and statutes of Finland. Where any dispute arises in the enforcement of the present agreement, the parties expressly accept that they will only resort to the competent court once all possible forms of reaching an out-of-court settlement have been exhausted. Any disputes arising out of this agreement shall be settled at the Helsinki City Court as construed by Finnish law.

This agreement has been drawn up and signed in two identical copies, one the Architect and one for the Museum.

**We have agreed to the conditions set out in this agreement.**

**Place and date:**
Helsinki, Finland June 6th, 2016

**Maija Tanninen-Mattila**
Director
HAM - Helsinki Art Museum