PRELIMINARY PROGRAMME FOR THE CITY OF HELSINKI ENVIRONMENT COMMITTEE´S STUDY TRIP TO AMSTERDAM 3 – 6 JUNE 2014

(Preliminary programme developed together with Finpro Benelux and Design Thinkers)

Tuesday, 03.06.2014

8:10 Departure from Helsinki on Finnair flight 841
9:45 Arrival in Schiphol, Amsterdam

12:00 Lunch at the hotel, meeting Finpro representative

13:30 AMSTERDAM SUSTAINBLE CITY
Visit to Amsterdam City Library
Short introduction to the Amsterdam City and it's City Library and a presentation with Amsterdam Municipality about general description of Amsterdam and it's governance
http://www.oba.nl/pagina/22010.english.html

Amsterdam Public Library is as sustainable as possible. To help achieve a sense of space, structural and building design specialists cleverly hid the building's equipment and services from view. A system for distributing fresh air is incorporated into the floors The building uses a ground source heat system together with very efficient boilers. It also makes use of free cooling from the cold air outside whenever possible.

15:00 Own seminar (possibility to hire the meeting room at the hotel)

18.30 Dinner

Wednesday, 04.06.2014

9:00 Transportation to Schiphol
9.30 -11:30 MOBILITY AND AIR QUALITY
A field trip to Schiphol with a presentation on air quality and mobility and the visit of the Amsterdam municipality to hear more about the program "TRANSFORM: towards a low carbon city"

12.00 Lunch

13.00-16.00 CLIMATE AND ENERGY
The Green Metropole Association (http://www.greenmetropole.nl/) of the Amsterdam Municipality.
Amsterdam Green Metropole is the platform of the Amsterdam City for stimulating entrepreneurs in the Amsterdam Metropolitan Area to utilise sustainable and innovative plans to develop a healthy business. Within Green Metropole, Syntens, Green IT, The University of Amterdam (UvA), The VU University Amsterdam, New Energy Docks and AIM share their expertise, network, partners and ambitions in the field of sustainability.

16.30-17.00 Transportation to the hotel

18.30 Dinner

Thursday, 06.05.2014

9.30 -12.00 MATERIALS AND CONSUMERS
Session around local food initiatives, Bio economy
Urban farming, local and very successful citizen driven initiatives- For example: how to provide weekly subscriptions of food baskets from local farmers and companies. Get familiar with Bio Based Economy project of University of Delft. Making a triangle of municipalities, universities and entrepreneurs as meeting partners for Helsinki during these two days would be the most inspiring and value adding experience.

12.00-13.00 Lunchboxes: Bilder & de Clerq

13.00-16.30 SUSTAINABLE AND INNOVATED ECONOMY
Amsterdam Smart City
Amsterdam Smart City is one high level ambition project from the Amsterdam municipality with international scaling abilities http://amsterdamsmartcity.com/

Amsterdam Smart City is a unique partnership between businesses, authorities, research institutions and the people of Amsterdam. Together, their goal is to develop Amsterdam Metropolitan area into a Smart City. Focus is on living, working mobility, public facilities and data.

We hear more about the Co-Creation process and its facilitation last year. Design Thinkers Group will present some of the outcomes and have a debate with some of the participants of the project in the Zuidoost area. (http://amsterdamsmartcity.com/projects/detail/id/49/slug/zuidoost-energetic-zuidoost).

We are also thinking of organizing a small Co-Creation session together with the delegation from the City of Helsinki and even iterate with some of the Amsterdam organizations on the outcomes. We will send some visuals over with the outcomes on this project.

16.30-17.00 Transportation to the hotel

18.30 Dinner

Friday, 06.06.2014

8.30 Transfer from the hotel to the airport

11.55 Departure from Amsterdam Finnair flight 842

15.15 Arrival in Helsinki